

article

EUR 600 / 1 placement

The article can be placed in the relevant industry section: mechanical engineering, machining, tooling, automotive, plastics, electric industries, robotics + automation, Industry 4.0. The article is then displayed automatically on the oneindustry.one main page.



news

EUR 600 / 5 reports

Series of 5 short texts with news.

One report is up to 300 characters long and may include 1 photo. The reports can be placed in the relevant industry section: mechanical engineering, machining, tooling, automotive, plastics, electric industries, robotics + automation, Industry 4.0. The report is then displayed automatically on the oneindustry.one main page.



video

EUR 600 / 1 placement

The video can be placed in the relevant industry section: mechanical engineering, machining, tooling, automotive, plastics, electric industries, robotics + automation, Industry 4.0. The video is then displayed automatically on the oneindustry.one main page.

Materials: AVI, MP3, MP4.

Quantity discounts (single order):

- Price for 1 online product – EUR 600
- Price for 3 online products – EUR 1,500
- Price for 5 online products – EUR 2,200
- Price for 10 online products – EUR 3,600
- Price for 20 online products – EUR 6,000

Agency commission: 15 %

• Prices in EUR without VAT. For EU clients without VAT Nr. + 21% VAT will apply.



banner

EUR 600 / 1 placement



Banner	Pixels	Period of Display
„Top“	1170×260	2 weeks
Leaderboard	728×90	3 weeks
Medium Rectangle	300×250	5 weeks
Wide Skyscraper	160×600	4 weeks
Skyscraper	120×600	5 weeks
„Round“ banner	Ø 158	4 weeks

The banner can be placed directly on the oneindustry.one main page, or on the main page of the relevant industry section: mechanical engineering, machining, tooling, automotive, plastics, electric industries, robotics + automation, Industry 4.0.

Banners from multiple (not more than 3 within the period) firms can be displayed in one position. The banners are sold for whole calendar weeks. As the amount of banners is limited, please book specific banner positions for specific periods as soon as possible.

The web portal oneindustry.one has a responsive design. Please find out in advance about the way each banner is displayed on different platforms (PC, tablet, smartphone).

Materials: JPEG, PNG, GIF (sizes up to 1 MB).



kovo+

is a specialized and advertising magazine bringing information from the mechanical engineering and metal working industries.

	Issues in 2019	Closing Date	Publication Date	Circulation	Fairs/Events
1	kovo+ 1	10 April	10 May	7,000	Customer days, MSV Nitra
2	kovo+ 2	30 August	1 October	7,000	MSV Brno



machining&tooling

is a specialized magazine focused on Czech and Slovak companies involved in metal machining from piece to large-log production.

	Issues in 2019	Closing Date	Publication Date	Circulation	Fairs/Events
1	machining&tooling 1	6 March	3 April	4,000	Customer days, MSV Nitra
2	machining&tooling 2	9 August	9 September	4,000	EMO Hannover, MSV Brno



NÁSTROJÁRNA+

is a specialized magazine for Czech and Slovak tool factories.

	Issues in 2019	Closing Date	Publication Date	Circulation	Fairs/Events
1	Nástrojárna+ 1	29 April	27 May	3,500	
2	Nástrojárna+ 2	5 August	3 September	3,500	EMO Hannover, MSV Brno



AutomobilIndustry

is a specialized magazine bringing information to Czech and Slovak automotive industry's manufacturers and subcontractors.

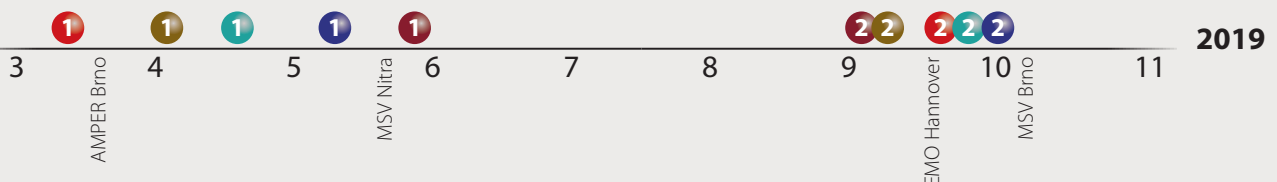
	Issues in 2019	Closing Date	Publication Date	Circulation	Fairs/Events
1	Automobil Industry 1	15 February	12 March	4,000	AMPER Brno, Customer days, MSV Nitra
2	Automobil Industry 2	20 August	20 September	4,000	MSV Brno



PLASTICS PRODUCTION

is a specialized magazine for Czech and Slovak companies involved in industrial processing of plastics.

	Issues in 2019	Closing Date	Publication Date	Circulation	Fairs/Events
1	Plastics Production 1	20 March	17 April	4,000	MSV Nitra (CHEMPLAST)
2	Plastics Production 2	26 August	25 September	4,000	MSV Brno



Package Online + Print

BASIC



1 magazine issue + 3 online products on oneindustry

EUR 1,800

2/1 pages of presentation in one magazine issue and 3 eligible online products (of which 1 banner max.) on **oneindustry.one**

PROFESSIONAL



2 magazine issues + 5 online products on oneindustry

EUR 3,000

2/1 pages of presentation in two magazine issues and 5 eligible online products (of which 1 banner max.) on **oneindustry.one**

PREMIUM



5 magazine issues + 10 online products on oneindustry

EUR 5,000

2/1 pages of presentation in five magazine issues and 10 eligible online products (of which 3 banners max.) on **oneindustry.one**

ENTERPRISE



**10 magazine issues +
exclusive offer of online products on oneindustry**




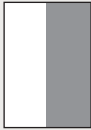


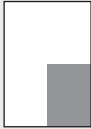


EUR 11,800

2/1 pages of presentation in up to ten magazine issues, exclusive year-round banner reservation (as agreed) plus unlimited number of other online products on **oneindustry.one**

Detailed conditions of ONLINE + PRINT package presentation:

All ONLINE + PRINT package types are always applicable in one calendar year (from 1 January to 31 December of the relevant calendar year). | The package is meant as a maximum possible performance in the relevant year; unused areas in magazines and unused online products are not reimbursed and cannot be transferred to other periods. | The 2/1 pages area per issue means any combination of an advertisement and an article, where the maximum advertisement area per issue is 1/1 page. In total, not more than 2/1 page area may be used per issue. Any unused or incompletely used area in the issue cannot be used in other issues. Larger areas for one issue may be ordered for an extra charge. | The package does not include magazine cover page areas or adverts next to the editorial. | If a package order is cancelled, already completed performance is charged full price for online + print products, and not yet completed performance is charged a cancellation fee of 50% package price for the portion of the not completed performance. | The agency commission is 15%.

• Prices in EUR without VAT. For EU clients without VAT Nr. + 21% VAT will apply.

		price	framed [mm]	fullpage [mm]
	2/1 + bonus 2/1 A4 CMYK	EUR 3,199	380×270	420×297 [+5 mm bleed]
	1/1 + bonus 1/1 A4 CMYK	EUR 2,099	190×270	210×297 [+5 mm bleed]
	1/2 + bonus 1/2 A4 CMYK	EUR 1,359	190×132	–
	1/2 + bonus 1/2 A4 CMYK	EUR 1,359	92×270	102×297 [+5 mm bleed]
	1/3 + bonus 2/3 A4 CMYK	EUR 1,059	61×270	71×297 [+5 mm bleed]
	1/3 + bonus 2/3 A4 CMYK	EUR 1,059	190×86	–
	1/4 CMYK	EUR 679	92×132	–
	1/4 CMYK	EUR 679	44×270	54×297 [+5 mm bleed]
	1/4 CMYK	EUR 679	190×64	–

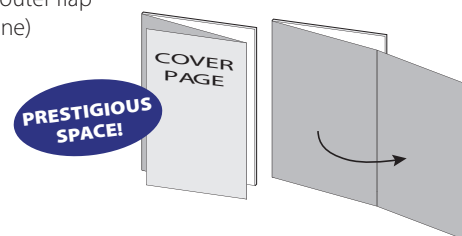
- Prices in EUR without VAT. For EU clients without VAT Nr. + 21% VAT will apply.
- A4 format: 210×297 mm

Cover page and special advertising

Front cover V-shaped cover

(spread-front outer flap of the magazine)

Individual approach
EUR 3,319 (+ bonus 2/1 pages)



2nd (inner) cover page

(2nd page of magazine)

EUR 3,199 (+ bonus 2/1 pages)

3rd (inner) cover page

(penultimate page of magazine)

EUR 2,829 (+ bonus 2/1 pages)

Back cover

EUR 3,199 (+ bonus 2/1 pages)

Advert next to editorial

1/3 A4 page (61×270 mm)

EUR 2,099 (+ bonus 1/1 page)

Inserted advertising (leaflet, flyer, catalogue, brochure)

For detailed information please see the media plan or www.infocube.cz

Placement fee 15%

DISCOUNTS

Advertising in multiple issues	2×	10%
	3×	15%
	4×	20%
Agency commission		15%

Discounts do not apply to inserted advertising.

CANCELLATION FEES

Cancellation before closing date	50%
Cancellation after closing date	100%

YOUR PRINT MATERIALS ARE WELCOMED

By email or via any of online. Your own graphic design, we only accept in the following formats:

- PDF, TIFF, JPEG — 300Dpi, CMYK (Other formats possible only upon prior consultation).
- Graphic works — EUR 15 / 1 hour

YOUR ORDER

please include your company's name, address, contact, VAT registration number, desired size of advertising, number of repetitions. A confirmation is sent upon receiving an order.

DO NOT HESITATE TO CONTACT US

Upon request we will be happy to provide you with sample issues of our magazines and media plans of the individual titles including detailed advertising terms and conditions. The media plans are available in Czech and English languages.

is a professional magazine, which brings you information from the mechanical engineering as well as other industrial areas. As a direct mail, it is distributed free-of-charge to addresses of engineering companies and other metal-processing corporations.

The magazine is distributed concurrently in the Czech and Slovak Republics.

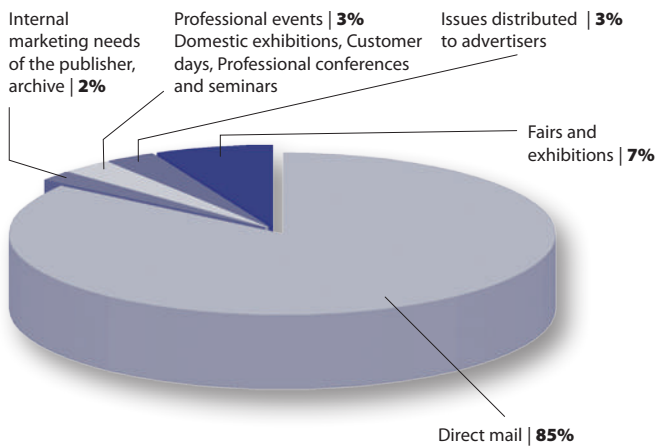


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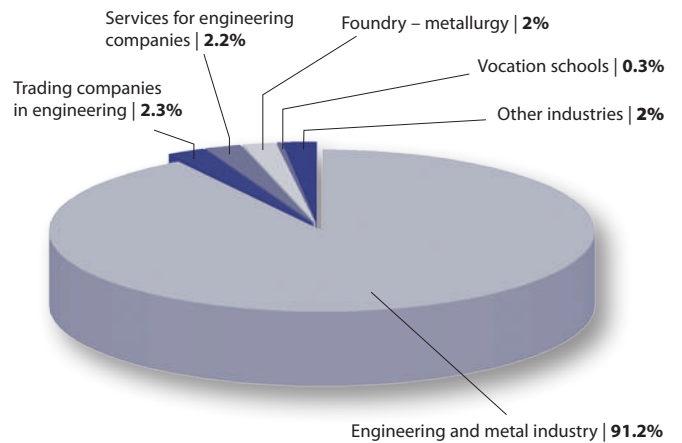


1st year

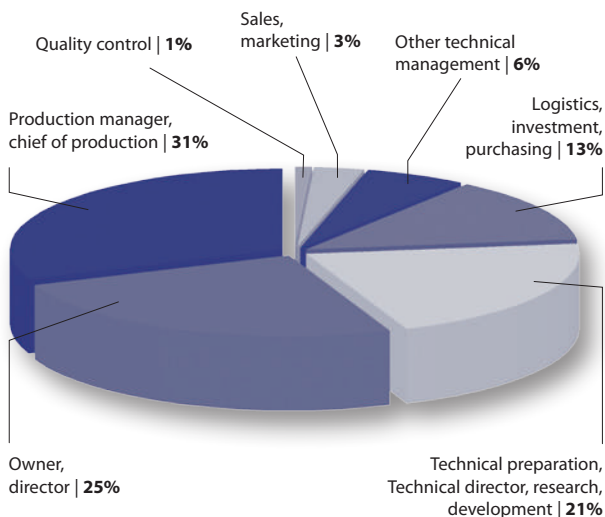
Distribution



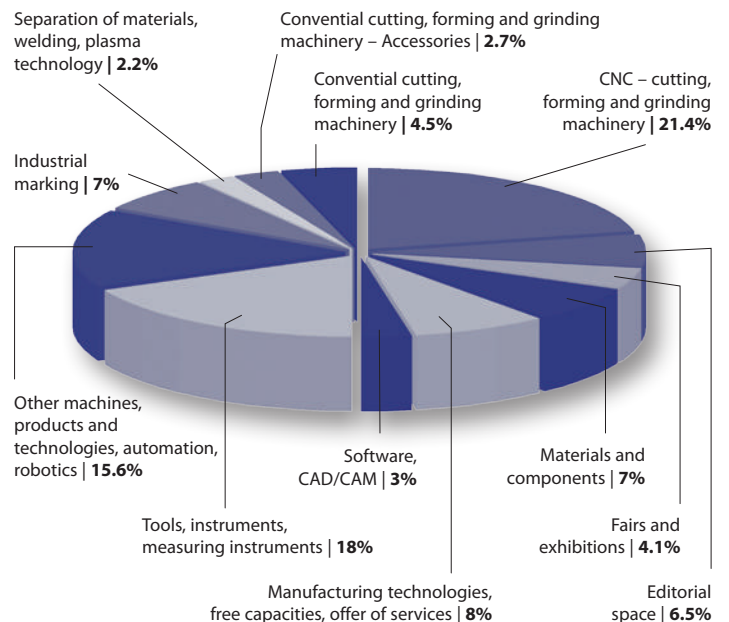
Addresses by Industry



Addresses by Job Function



Magazines Structure



Issues in 2019	Closing Date	Publication Date	Circulation	Fairs/Events
kovo+ 1	10 April	10 May	7,000	Customer days, MSV Nitra
kovo+ 2	30 August	1 October	7,000	MSV Brno

involved in machining of metal from piece to large-lot production. The unique one-hundred-percent focus of the magazine entirely on the field of machining, professionalism and excellent workmanship is a guarantee of your prestigious and effective presentation. Our more than ten years of experience in the areas of engineering and the automobile industry is reflected in the superior, carefully assembled database of the addressees of the magazine, where you can find the decision-making employees from the field of machining.



Renata Kučerová

editor in chief

machining & tooling magazine

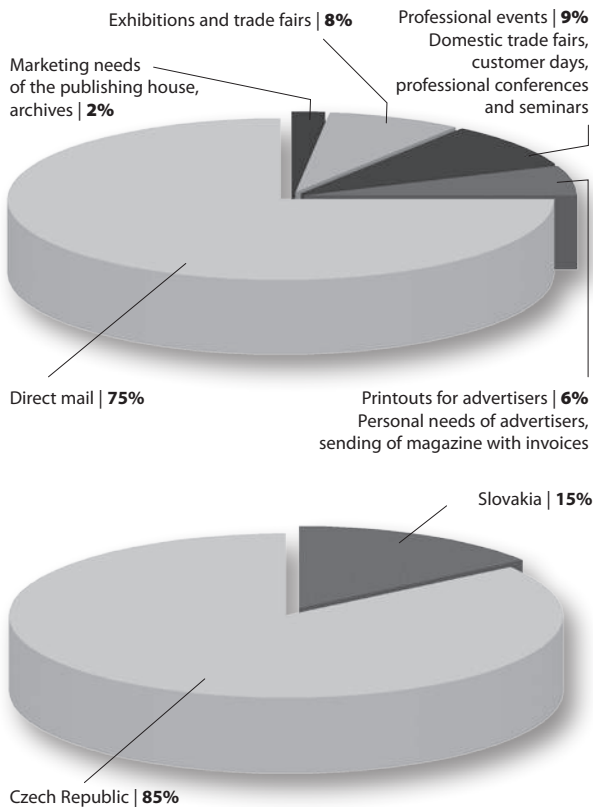
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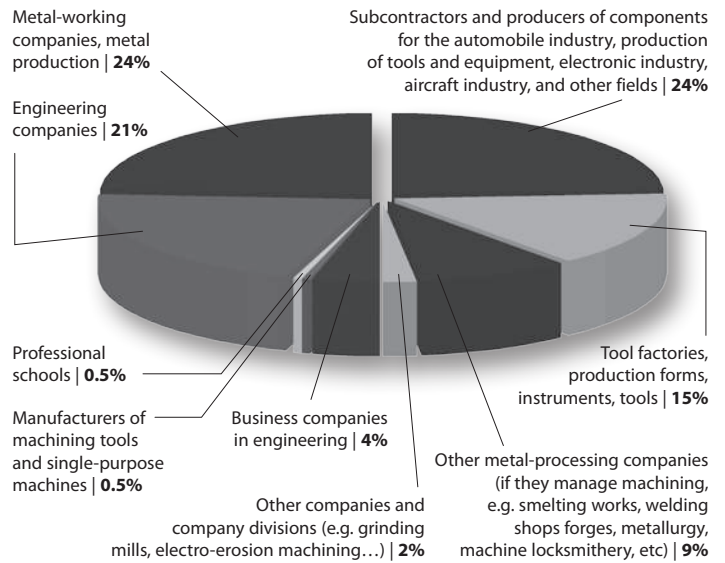


11th year

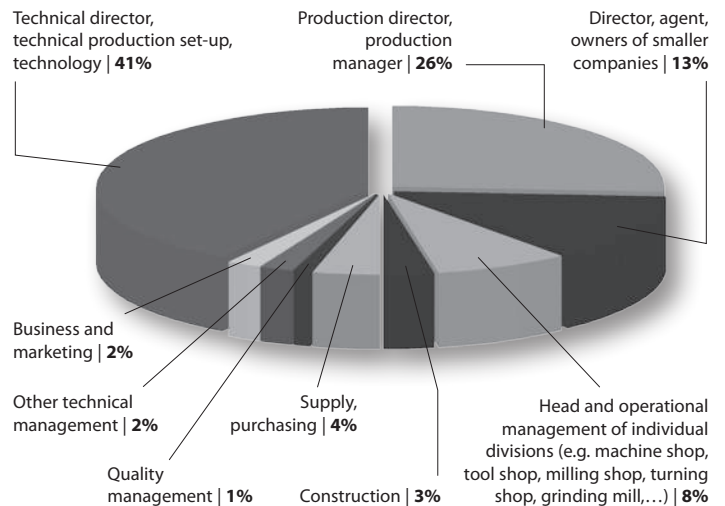
Distribution



Structure of recipients according to field



Structure of addresses within companies



machining & tooling magazine addresses the decision-making employees and workers responsible for the process of machining of metal with a wide spectrum of production companies. The magazine provides information on innovations in the area of machining, production technology and products. The magazine focuses on the area of metal cutting from piece to large-lot production. However, the magazine does not neglect any other preliminary or subsequent production operations, as well as subsidiary technology or products related to the process of metal machining. Along with the information on own machining technology and machining tools and instruments, you will also find information from the areas of: automation, CAD/CAM software, operation of machines, metallurgic materials, measuring and quality, machine accessories, cutting lubricants, trade fairs, and offers of other products and services for machining companies.

Issues in 2019	Closing Date	Publication Date	Circulation	Fairs/Events
machining & tooling 1	6 March	3 April	4,000	Customer days, MSV Nitra
machining & tooling 2	9 August	9 September	4,000	EMO Hannover, MSV Brno

NÁSTROJÁRNA+

Is specialized magazine focused on all aspects of mould and tool construction. The unique one-hundred-percent focus of the magazine entirely on toolrooms and professional graphic and editorial work provide prestigious and efficient presentation for company in field of mould, tool and instruments manufacturing. Since 1998 we issue specialized industry magazines in field of engineering, metal cutting, machining, automobile industry, industrial processing of plastics and electronics production. Toolrooms have strong position in these all fields. Magazine benefits from our long-term competence in these fields.

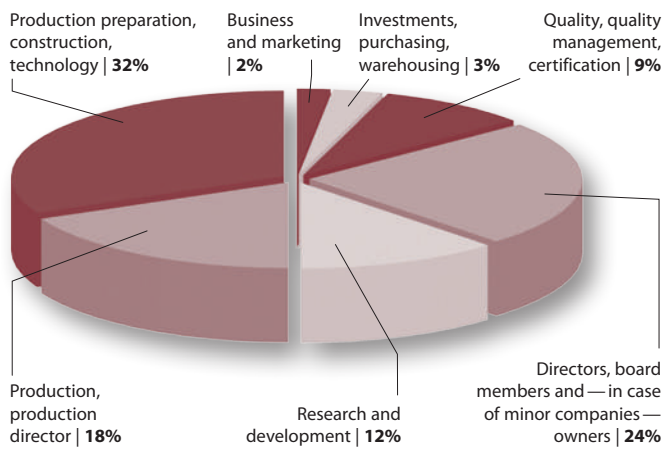


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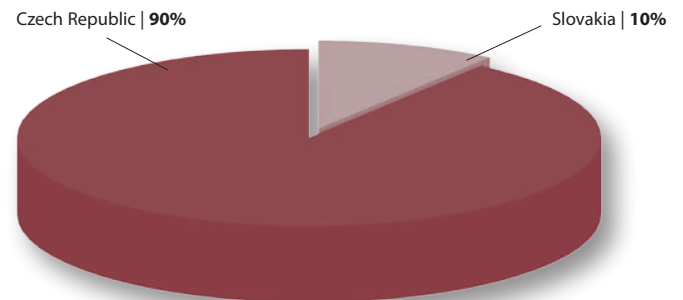
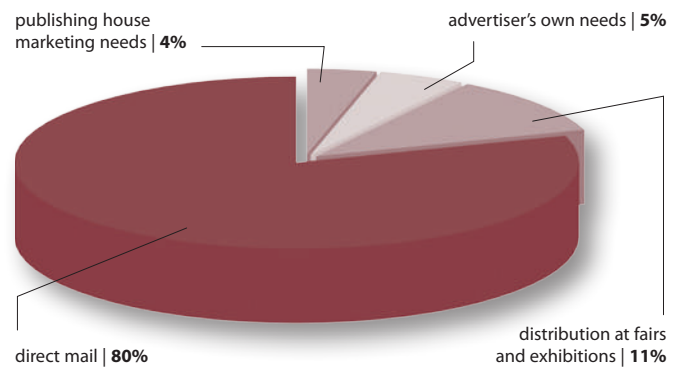


4th year

Addresses by Industry



Distribution



ADDRESSES – activities

- mouldmaking
- toolmaking
- instrumentmaking
- precise metal cutting
- grinding
- EDM technology
- construction, CAD/CAM, 3D, Additive manufacturing
- measuring and quality

Issues in 2019	Closing Date	Publication Date	Circulation	Fairs/Events
Nástrojárna+ 1	29 April	27 May	3,500	
Nástrojárna+ 2	5 August	3 September	3,500	EMO Hannover, MSV Brno

is a specialized magazine for the Czech and Slovak automobile industry's manufacturers and subcontractors. AUTOMOBIL INDUSTRY is designed to provide a prestigious and efficient presentation within the automobile industry. Its unique 100% focus on the industry together with perfectly sophisticated database of addressees make AUTOMOBIL INDUSTRY a perfect platform for absolutely targeted communication with carmakers and subcontractors.

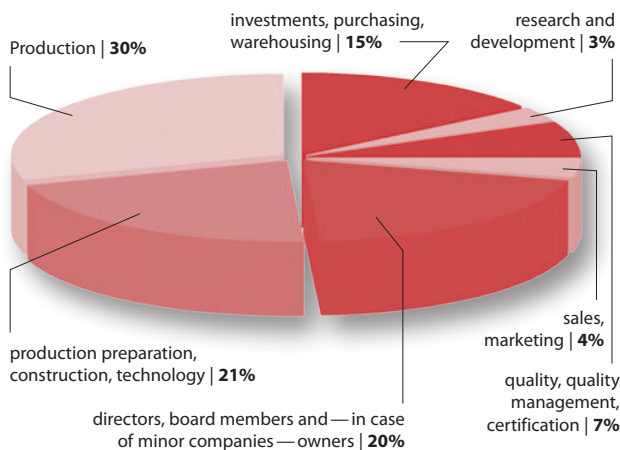


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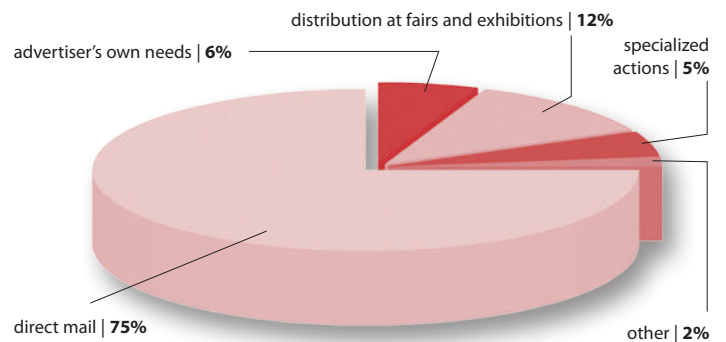


15th year

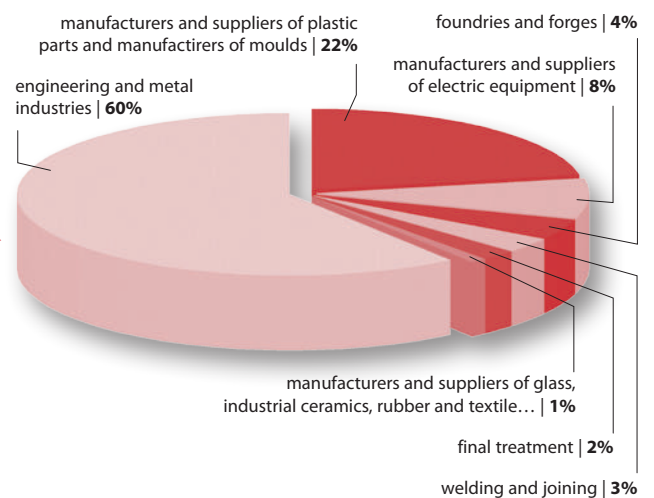
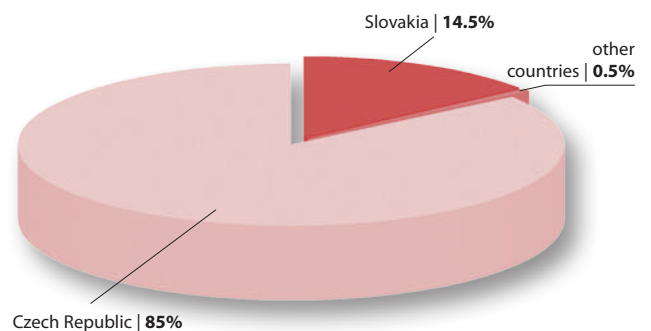
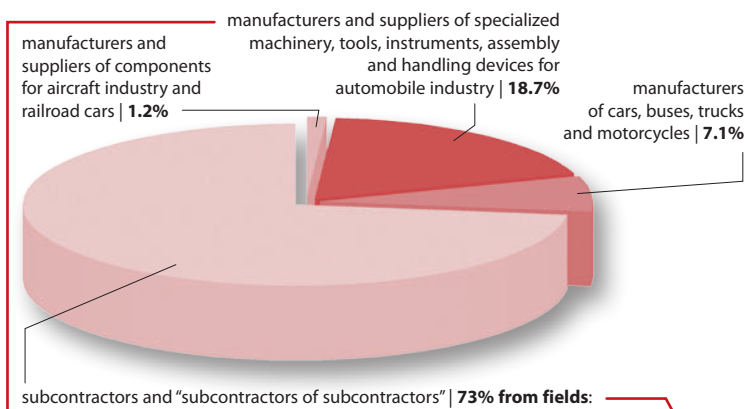
Addresses by Industry



Distribution



Recipients according to field



These are all companies that offer their services or are engaged in the development or production in the automobile industry:

- suppliers of manufacturing technologies, production lines, producers of single-purpose machines
- manufacturers and suppliers of automation, handling and robots
- production and supplies of equipment, tools and moulds
- development, testing, tests and production of prototypes
- development, application of software, CAD/CAM/CAE
- manufacturers and suppliers of material and components
- quality, quality management system, certifications
- trading companies, services

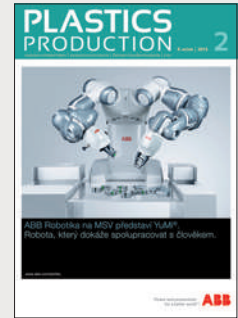
Issues in 2019	Closing Date	Publication Date	Circulation	Fairs/Events
Automobil Industry 1	15 February	12 March	4,000	AMPER Brno, Customer days, MSV Nitra
Automobil Industry 2	20 August	20 September	4,000	MSV Brno

PLASTICS PRODUCTION

is a specialized magazine for the Czech and Slovak companies operating in the field of industrial processing of plastics (sets, rubber, composites...). The Plastics Production provides plastics production businesses with information, topics as well as the most recent trends. The information covers materials, processing, production and markets. Its unique industrial focus and perfectly managed database of addressees make the Plastics Production the most convenient platform for an absolutely targeted transfer of information from you to the manufacturers and suppliers. The Plastics Production is designed for prestigious and efficient presentation matched by the top quality of cover and binding as well as its excellent standard of paper and print.

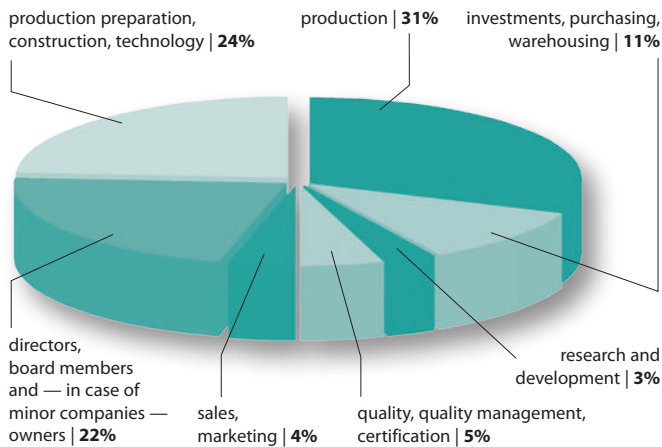


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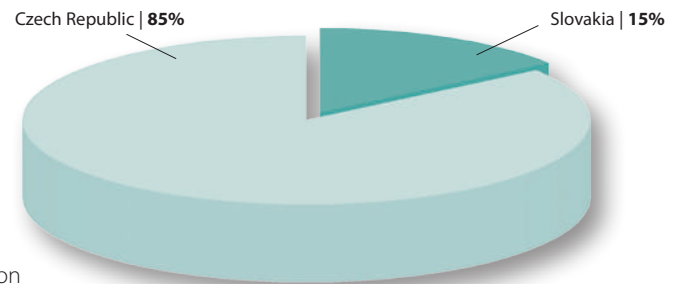
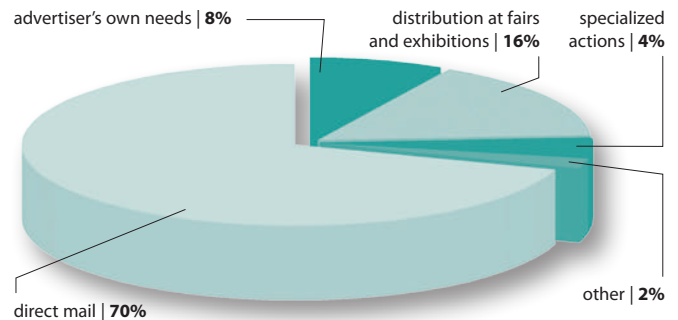


14th year

Addresses by Industry



Distribution



ADDRESSES — activities:

Preparation and ancillary production stages:

- production, supplies, preparation of raw materials and components
- construction, design, engineering, technological production preparation
- manufacture of molds, tools and instruments
- development, implementation and distribution of CAD/CAM software
- suppliers of machinery, production technologies, single-purpose machines, production lines
- suppliers of automation, handling and robots
- testing, measuring, quality
- research, development, purchasing

Core production operations:

dominant part of the database consists of addressees dealing with the core production operations:

- injection
- pressing
- vacuum processing
- blow molding, thermoforming
- extrusion
- cutting, milling
- welding
- separation, cutting, perforation
- final operation, assembly
- trimming...

ADDRESSES — target group:

Top managers and top decision-making executives:

- directors, members of the boards of directors
- production preparation, technologies, construction
- production
- investment, purchasing, logistics
- quality
- research and development

ADDRESSES — supplied industries:

Companies dealing with industrial plastics processing for the following industries:

- automobile industry
- consumer electronics, electric industries
- machinery, production of machinery and equipment
- production of consumer goods
- packaging technology
- food industry
- construction industry
- aviation and production of railroad trucks

Issues in 2019	Closing Date	Publication Date	Circulation	Fairs/Events
Plastics Production 1	20 March	17 April	4,000	MSV Nitra (CHEMPLAST)
Plastics Production 2	26 August	25 September	4,000	MSV Brno

Make yourself known also by other means!

In addition to the presentation through space advertising in our magazines, you can also insert your materials in our publications. It is possible to insert flyers, leaflets, brochures, catalogues, CDs and other flat materials.

Price list of inserts (cost of insert for entire issue)

Weight of inserted material	kovo+	AutomobilIndustry machining&tooling	PLASTICS PRODUCTION	NÁSTROJÁRNA+
Up to 10g	EUR 1,760	EUR 1,560		EUR 1,520
10–20g	EUR 1,960	EUR 1,560		EUR 1,520
20–30g	EUR 2,160	EUR 1,720		EUR 1,640
30–40g	EUR 2,360	EUR 1,840		EUR 1,760
40–50g	EUR 2,560	EUR 1,999		EUR 1,920

Materials over 50g are accepted following prior consultation.

Prices are shown in EUR without VAT. For EU clients without VAT Nr. + 21% VAT will apply.

The price is only for the material inserted in a magazine. If you wish, we can print your materials for inserts. Please ask for price calculation.



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oneindustry



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